

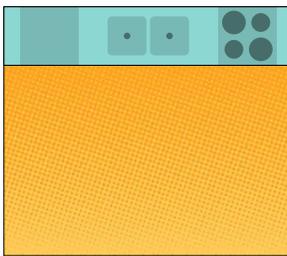
# NEEDS CHECKLIST

## HOME AND LIFESTYLE

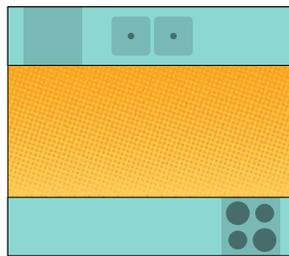
### HOW OLD IS YOUR HOME?

- < 5 years
- 5–10 years
- 10–25 years
- 25–50 years
- > 50 years

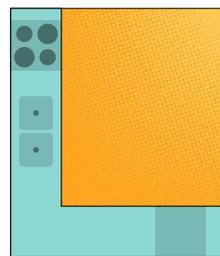
### WHICH BEST DESCRIBES THE LAYOUT OF YOUR KITCHEN?



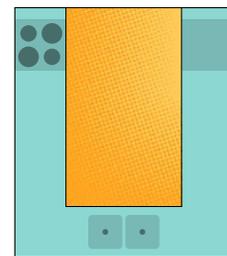
One-wall



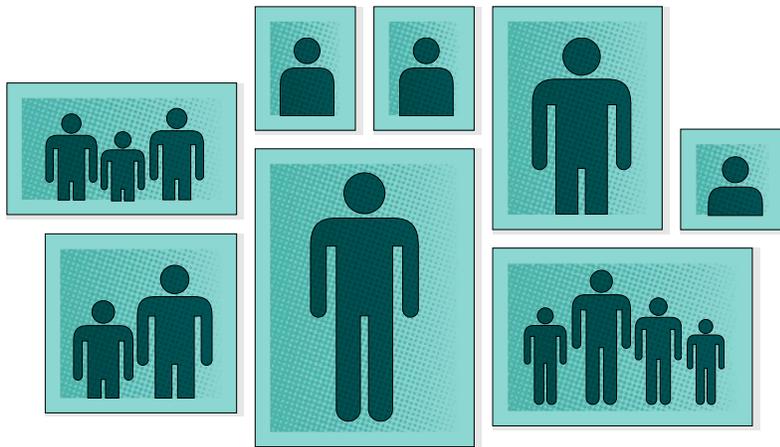
Galley



L-shape



U-shape



### HOW MANY PEOPLE ARE IN YOUR HOUSEHOLD?

- 1
- 2
- 3–5
- > 5

### ARE THERE ANY SPECIAL NEEDS IN YOUR HOME THAT NEED TO BE CONSIDERED IN YOUR DESIGN?

- Yes
- No

### HOW OFTEN DO YOU ENTERTAIN?

- A few times a year
- Once or twice a month
- Once a week or more



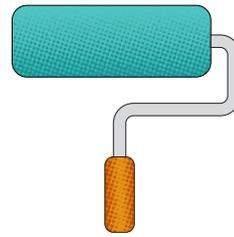
# FEATURES

## WHY DO YOU WANT TO CHANGE YOUR KITCHEN?

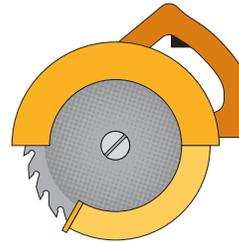
▶ Check all that apply

- Too small
- Awkward floor plan
- Looks dated
- Not enough storage
- Cabinets need updating
- Appliances need updating
- Counters/surfaces need updating
- Plumbing/wiring needs updating

## WHICH BEST DESCRIBES YOUR PROJECT?



**DIY refresh:** update colors and surfaces, keep existing cabinets, do most of the work myself



**Hire-it-out remodel:** update appliances, flooring, cabinets, counters, lighting, and fixtures; hire out most/all of the work



## HOW MUCH ARE YOU PLANNING TO SPEND?

- < \$1,000
- \$1,000–\$5,000
- \$5,000–\$10,000
- \$10,000–\$25,000
- \$25,000–\$50,000
- > \$50,000

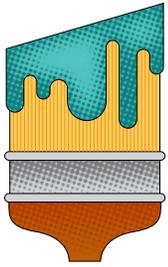
## WHAT ARE YOUR GOALS FOR YOUR KITCHEN PROJECT?

▶ Check all that apply

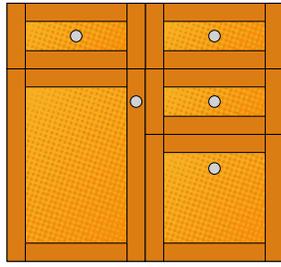
- A more stylish kitchen
- A more functional kitchen
- More counter space
- A more efficient layout
- More storage space
- Higher resale value for my home
- Newer/nicer appliances
- More room for entertaining
- A bigger, brighter space
- Open the kitchen to another room

## IF YOU'RE KEEPING YOUR CABINETRY, WHICH OF THESE UPDATES WILL YOU MAKE?

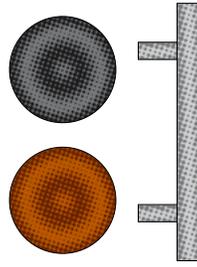
► Check all that apply



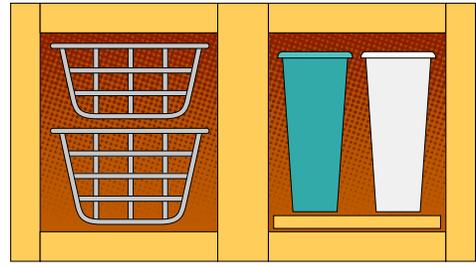
Fresh paint or stain



New doors and drawer fronts



New hardware



New interior storage features (shelves, racks, pullouts)

## WHAT IS YOUR TIMELINE FOR THE PROJECT?

Want to start right away

Want to start in the next few months

Want to start in the next year

Want to start in the next few years

## HOW DO YOU PLAN TO PAY FOR THE PROJECT?

► Check all that apply

Cash/savings

Credit card

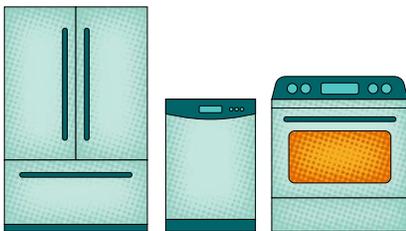
Home equity line of credit

Home improvement loan

Cash-out refinancing

Tax refund

## FEATURES



### WHAT APPLIANCE FINISH DO YOU WANT?

Stainless steel

Black

White

Other

### WHAT COUNTERTOP SURFACE WOULD YOU PREFER?

Solid-surface

Quartz

Laminate

Butcher block

Stainless steel

Natural stone

### WHAT KIND OF FLOORING WOULD YOU PREFER?

Vinyl

Laminate

Tile

Stone

Hardwood

# WHAT TYPE OF LIGHTING WOULD YOU PREFER?

► Check all that apply

- Chandeliers
- Recessed ceiling fixtures
- Above-cabinet fixtures
- Cabinet interior lights
- Pendants
- Track lighting
- Undercabinet fixtures

