



# Slate from GE® Consumer Rebate— September 26 to October 16

Receive cash rebates up to \$300 by mail from GE® when you purchase 2 or more eligible Slate finish GE appliances.  
September 26–October 16, 2013. Ask For Details.

Direct from GE on specified models listed below purchased September 26, –October 16, 2013 from Lowe's.

To Be Completed By Retail Dealer

Please Print Or Type

Store Name **30863-GE**

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

I represent that on \_\_\_\_\_ new Top Load or Front Load appliances (bubble in model numbers below) were sold to the consumer listed at right for personal use and not for resale, and this is the only GE consumer incentive offer certificate that will be submitted in connection with the purchase of these GE Top Load or Front Load appliances indicated.

- ☐ \$100–Purchased 2 eligible appliances    ☐ \$300–Purchased 4 eligible appliances  
☐ \$200–Purchased 3 eligible appliances

## Slate finish GE products

### French-door refrigerators

- ☐ GFE29HMEES  
☐ GFE29HMDDES  
☐ GFE27GMDES  
☐ GNE26GMDES  
☐ GNE22GMEES

### Side-by-side refrigerator

- ☐ GSE26HMEES

### Top-freezer refrigerator

- ☐ GTM18GBEES

### Free-standing gas ranges

- ☐ JGB850EEFES  
☐ JGB750EEFES  
☐ JGB695EEFES  
☐ JGB690EEFES  
☐ JGB650EEFES  
☐ JGB600EEDES  
☐ JGB282EEDES

### Free-standing electric ranges

- ☐ JB850EFES  
☐ JB750EFES  
☐ JB705EDES  
☐ JB695EFES  
☐ JB690EFES  
☐ JB650EDES  
☐ JB650EFES

### Over-the-range microwave ovens

- ☐ JVM7195EFES  
☐ JVM6175EFES  
☐ JVM1750EPES

### Dishwashers

- ☐ GDT580SMFES  
☐ GDF540HMFES  
☐ GDWT358VES  
☐ GDWF150VES

To Be Completed By Consumer

Please Print Or Type

## Here's how to get your cash back from GE...

- Fill in all information on this form. Incomplete certificates will be returned to the consumer.
- Include the **RETAIL INVOICE** or **SALES SLIP** (photocopy acceptable) from the retail dealer, showing the model number and the date purchased. All purchases must be on the same receipt.
- Mail no later than November 15, 2013, to:  
**Slate finish GE products rebate**  
 Dept. 91945  
 P.O. Box 750025  
 El Paso, TX 88575-0025
- Submit Online\*:  
 Sales Date \_\_\_\_\_  
 Location# \_\_\_\_\_  
 Invoice # \_\_\_\_\_
- Allow eight to ten weeks for delivery. Keep a record of when you mailed this certificate and the 800 number to call. If not received after ten weeks, call this toll-free number Monday through Sunday from 8:00 AM to 8:00 PM Eastern Time: **1-877-204-1223**.
- Dept #91945  
 \* If purchased online, please wait until order is received.

Consumer's Name

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail Address\* \_\_\_\_\_

\*Please provide your email address to receive, via email, discounts, special offers and other important communications from GE Appliances (GEA).

\_\_\_ Check here if you do not want to receive communications from GEA's carefully selected partners.

Rebate must be redeemed on appliances purchased for personal use. Multiple sales to apartments, builders, condominiums, subdivisions and wholesalers do not qualify. One Slate from GE Consumer rebate per household.

This rebate cannot be combined with any other GE Rebate Offer.

This offer is limited to one rebate on each listed eligible model purchased from an authorized retail dealer September 26–October 16, 2013. Offer void where prohibited, taxed, or restricted by law. **CERTIFICATE MUST BE POSTMARKED NO LATER THAN FEBRUARY 8, 2014. LATE SUBMISSIONS WILL NOT BE ACCEPTED!** This certificate must accompany your request.

Omission of sales receipt or any other information will delay processing; we will return all materials to be resubmitted with complete documentation. Please allow eight to ten weeks from the time the redemption form is received for delivery of Cash Back check.

**THIS OFFER IS NO LONGER VALID IF CHECK IS NOT CASHED WITHIN 90 DAYS OF DATE OF CHECK. I/we hereby understand and accept the above requirements for receipt of this Cash Rebate and document is accurate and not falsified.**

Customer Signature \_\_\_\_\_ Date \_\_\_\_\_

Please help us serve you better by answering the following questions: This rebate influenced your purchase decision in the following ways (check all that apply):

- ☐ I intended to buy another brand, but I purchased a GE® appliance.    ☐ I waited for this type of rebate to buy my product.  
☐ I bought this product earlier than expected.    ☐ It had no impact—I would have bought it without the rebate.  
☐ Other \_\_\_\_\_

If you were planning to buy appliances, to what extent were you considering GE (check one)?

- ☐ I was considering GE only.    ☐ I was considering GE along with other brands.  
☐ I was not considering GE.    ☐ Don't know.



Visit us at [www.lowes.com/rebates](http://www.lowes.com/rebates) or call us at 1-877-204-1223.

**Client** | GE Appliances  
**Job Number** | 75928  
**File Name** | 75928\_lowes\_slate\_reb.indd  
**Date** | 8/23/13  
**MB Database** | gea\_creative  
**Operator** | ky, jv  
**Art Director** | Dennis Smiley  
**Art ACD** | Dennis Smiley

**NOTES:**  
8.5 x 11

**COLOR:** ☐ 4 Color ☒ Black  
☐ 1 PMS ☐ 2 PMS ☐ 3 PMS



**POWER**CREATIVE

**AE:** \_\_\_\_\_

**Art ACD:** \_\_\_\_\_

**Proofreader:** \_\_\_\_\_

**Writer ACD:** \_\_\_\_\_